



FOR IMMEDIATE RELEASE

REED.CO.UK PARTNERS WITH TALENT TECHNOLOGY TO DRIVE INNOVATION IN THE RECRUITMENT INDUSTRY

Talent Technology's Resume Mirror Extraction Enterprise product to improve user experience for reed.co.uk's jobseekers and recruiters

Vancouver B.C., — November 29, 2007 — Talent Technology Corporation, an award-winning provider of recruitment technology, today announced the selection of its Resume Mirror Extraction Enterprise product by reed.co.uk, based in London, UK. Reed wanted to improve the user experience for both jobseekers and recruiters using their market-leading job-board, www.reed.co.uk, which is the UK's leading recruitment site with over 1.4 million jobseekers visiting every month, making over 30,000 job applications every day. Reed will be using Resume Mirror Extraction to streamline the process of creating candidate profiles and to produce a lower total cost of ownership and exceptional availability of their site.

Reed was seeking to upgrade the hardware and system performance of reed.co.uk to meet future technology objectives. As such, they were very conscious of the efficiency and effectiveness of the systems and servers they were hosting in-house. The review focused on third party, non-core applications such as their previous resume extraction solution provided by Burning Glass which, they concluded, was not aligned with their future goals and infrastructure requirements. As a primarily Microsoft house, they began to look at alternative solutions which were well suited to their goals and infrastructure.

"Talent Technology's Resume Mirror Extraction Enterprise product offered an attractive package that allowed us to trade the challenges of our current system for a simple per-transaction model," stated Mark Ridley, Director of Technology at reed.co.uk. "Added to this, we found that ongoing support from Talent Technology and the integration APIs were clear and well documented. Our trial systems took less than a week to develop, with 80% of the work for inclusion in live systems already being done in the trial. If only all new software implementations could be this simple!"

Jade Bourelle, CEO, Talent Technology Corporation stated, "Our Resume Mirror Extraction product is used by the industry's leading staffing, recruiting and search firms. We're very pleased to be partnering with reed.co.uk, the leader in the UK job market. Through this partnership we are providing immediate benefits to candidates and recruiters by offering a higher standard in online recruiting."

Ridley also commented, "The Resume Mirror Extraction Enterprise product also offered us many advantages, including reducing our current hardware, support, and maintenance requirements, as well as quick and easy integration speeding our "time to market" with the solution. With a broader set of pre-built functionality and business value, the Resume Mirror product will be more cost effective in the long run. Our experience with Talent Technology has been excellent. At every step through the process of evaluation and implementation, support was of the highest standard, and the level of ability and enthusiasm of all Talent Technology staff was first class. At reed.co.uk, we place a great value on the strength of our partner relationships and we are extremely pleased to be working with such a dedicated and professional company."

Resume Mirror Extraction Enterprise is delivered as an on-demand hosted service providing advanced resume data extraction and processing functionality for staffing/recruiting/search firms, corporations, job boards, and commercial applicant tracking systems (ATS). The benefits delivered by the Resume Mirror product include its ability to eliminate manual data entry or manual processing of resumes and dramatically improve the ease with which candidates can apply for jobs leading to a higher number of quality applicants. Resume Mirror on-demand extraction software currently processes over one million candidates every month for its corporate and recruiting agency clients. Further, through OEM technology integrations with other software firms and job boards, Resume Mirror technology is additionally used by over 3,000 corporations daily processing millions of resumes per month.

About reed.co.uk

Reed Executive PLC, the UK's leading specialist recruitment and HR services provider, has been providing recruitment solutions to employers and jobseekers for over 46 years. Backed up by an unrivalled recruitment heritage, they are able to offer clients a high level of service, along with access to the UK's largest database of candidates. reed.co.uk, was the first recruitment website offered by a recruitment agency in the UK. Since then, the site has developed into the UK's leading recruitment site, offering more than twice the number of jobs of any other UK job site. Today, over 1.4 million jobseekers visit reed.co.uk every month, making over 30,000 job applications everyday. Jobs on reed.co.uk come from Reed's network of over 2,000 recruitment consultants in 300 offices across the UK. In addition, they also feature jobs posted directly by over 15,000 leading employers and recruitment agencies. Learn more about Reed Executive at reed.co.uk.

About Talent Technology Corporation

Talent Technology Corporation is a leading provider of on-demand applicant tracking and component recruiting technologies for the recruiting/staffing industry and corporate HR departments. Our award-winning HireDesk® and Resume Mirror products power the recruiting industry. Key recruiting solution providers including Oracle, Taleo, ADP Virtual Edge, Bernard Hodes Group, Workopolis and many others partner with us to offer their clients advanced recruiting capabilities. In addition, hundreds of organizations ranging from Fortune 1000 firms to independent recruiting/staffing agencies rely on our products to automate, improve and better manage their sourcing, recruiting and hiring processes. Learn more about Talent Technology at www.talenttech.com or call 866.747.3375 for additional details.

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Media Contact:

Ruby Bleiker
Sr. Marketing Manager,
Talent Technology
Tel 604.304.1635
rbleiker@talenttech.com